

GAIN GRAPHICS APP SOW

GainSports.com

Version 2.0s

Technology: Javascript/HTML5

SUMMARY

The Gain Graphics application will give users the ability to create different types of graphics for use in marketing athletes. Some of the available templates include:

GAME/SEASON/CAREER STATS:

PORTRAIT LANDSCAPE

PORTRAIT VERTICAL

ACTION LANDSCAPE

ACTION VERTICAL

TWITTER/FACEBOOK GAME/SEASON/CAREER STATS:

PORTRAIT LANDSCAPE

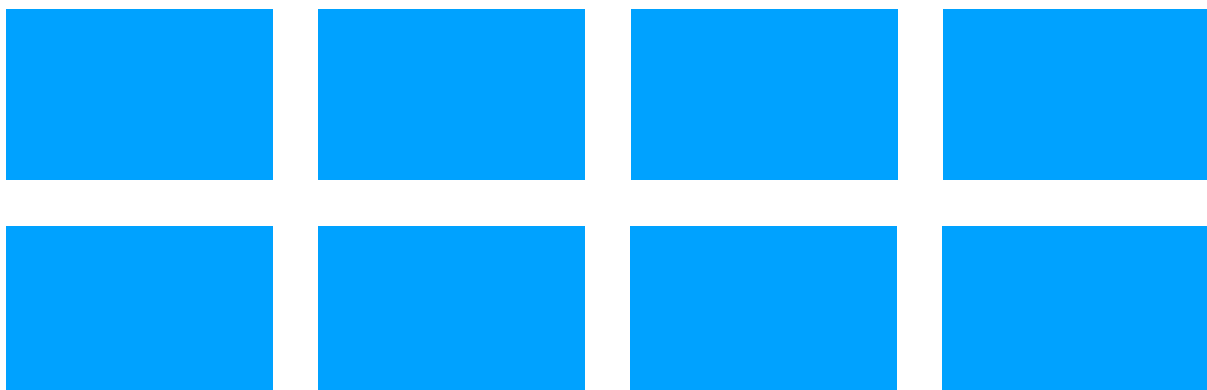
PORTRAIT VERTICAL

ACTION LANDSCAPE

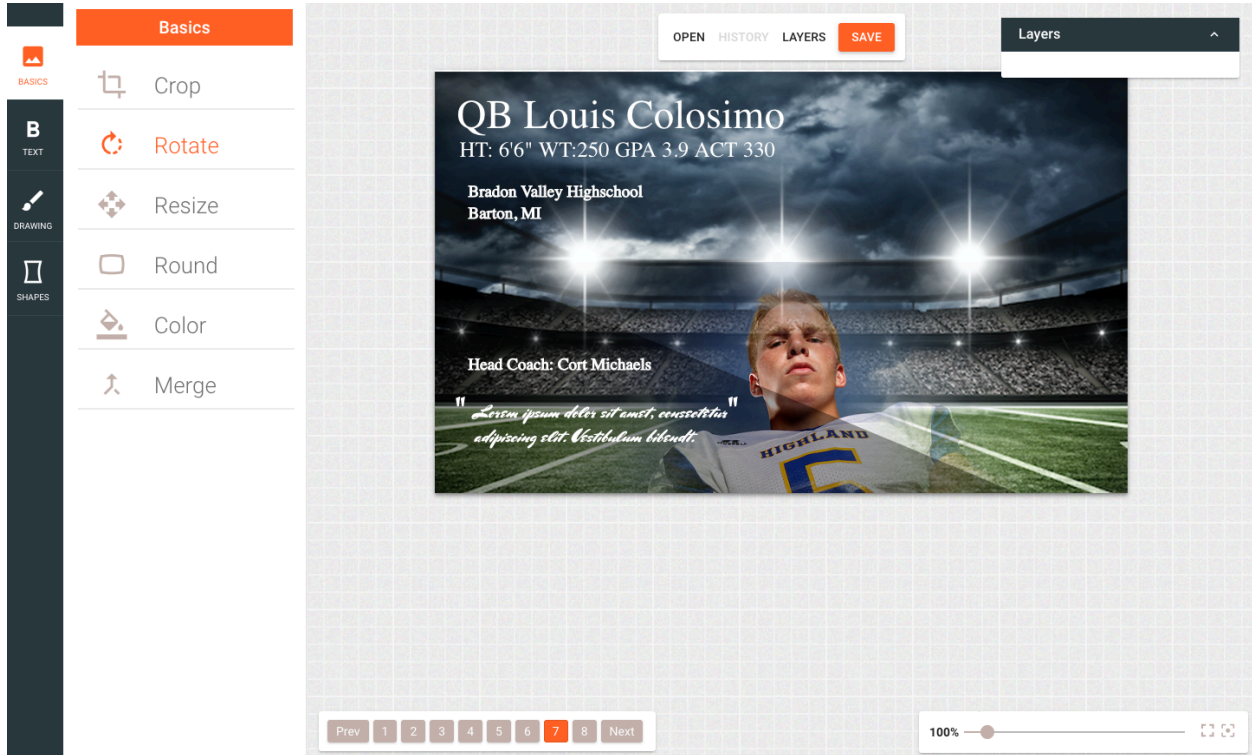
ACTION VERTICAL

The Gain Graphics app will start with a menu of several predesigned templates to choose from.

MENU EXAMPLE: Thumbnails of available templates will be arranged in a visual menu.

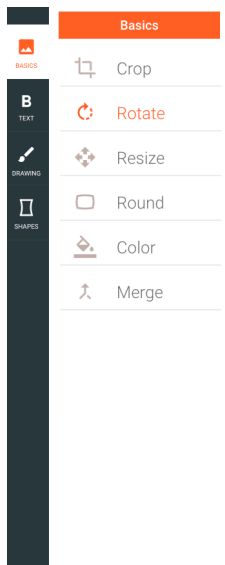


Once a user chooses a template it will pop into EDIT VIEW.



In EDIT VIEW, there are four major tool bars:

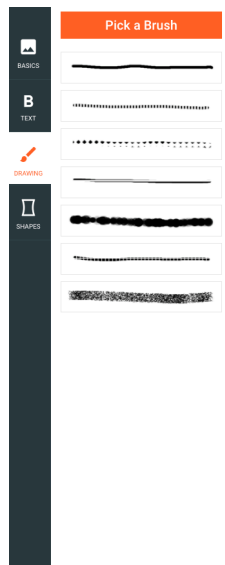
BASIC TOOL



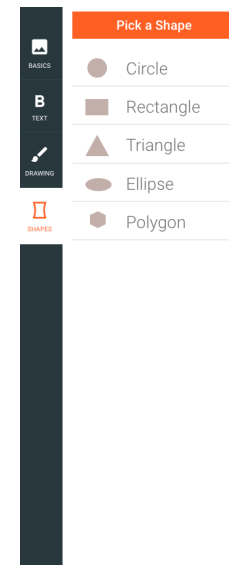
TEXT TOOL



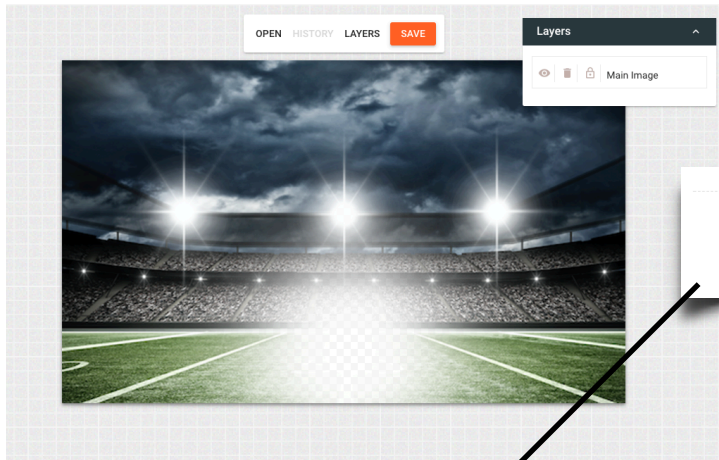
DRAWING TOOL



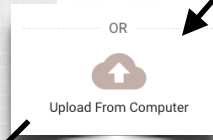
SHAPE TOOL



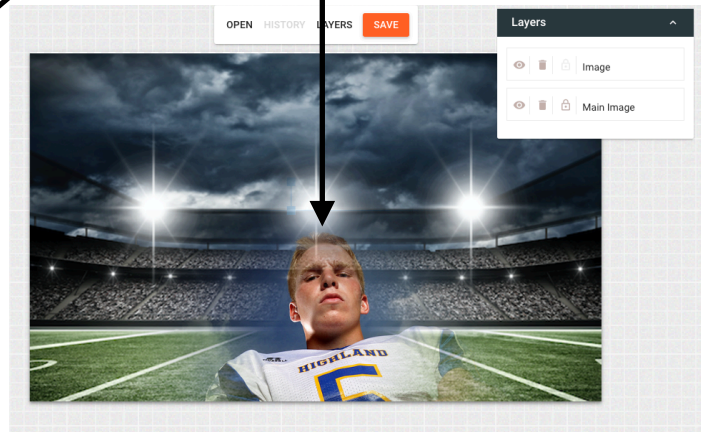
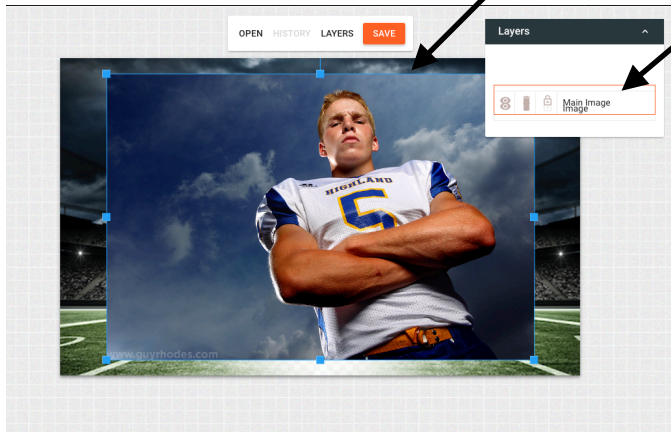
Each template will have an OVERLAY LAYER. This layer will have a CUTOUT in some part of the image.



Here the user can upload their POSE IMAGE to be inserted into the graphic.

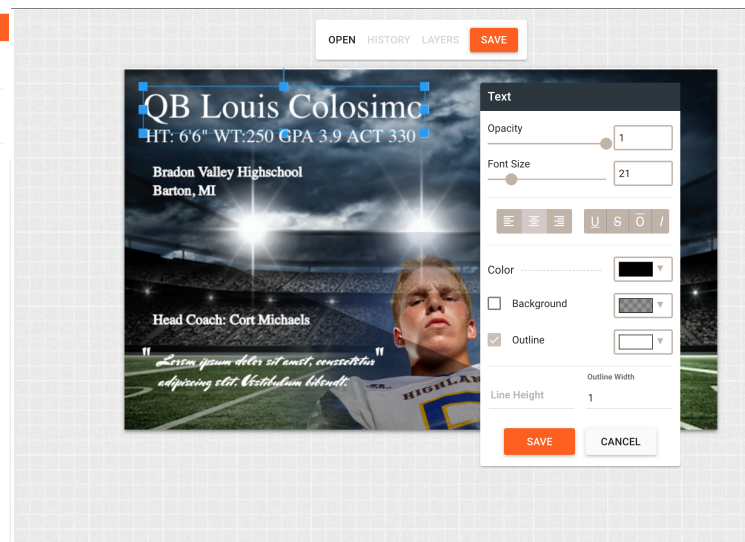


Once uploaded, the image layer can be dragged to where the user wishes. Preferably behind the OVERLAY LAYER to maneuver inside the CUTOUT.

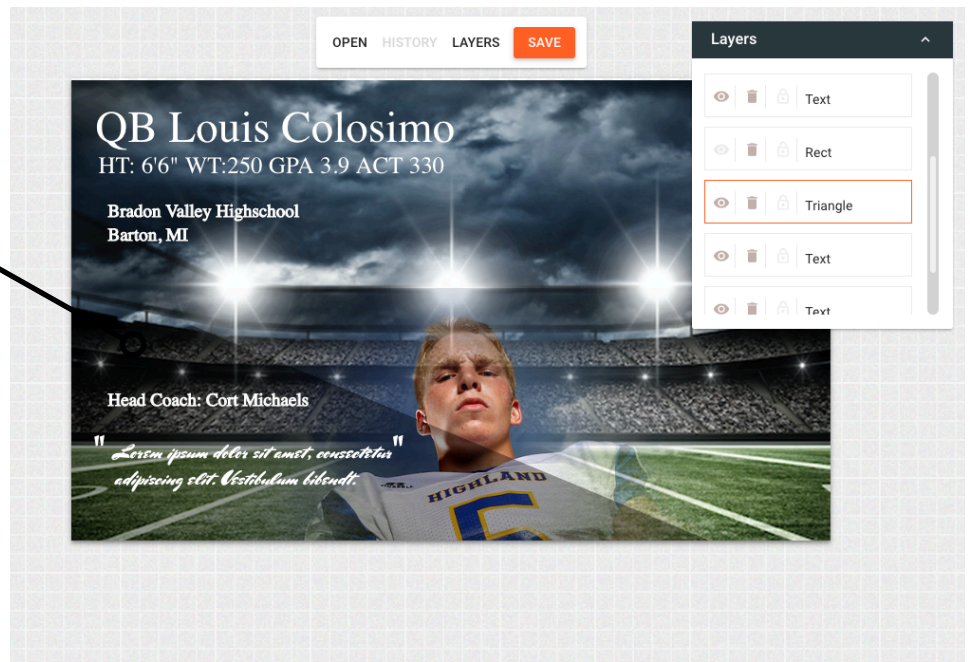


The TEXT TOOL gives the user the ability to choose from a library of GOOGLE FONTS, size, opacity, outline, background color, and line height.

Text elements can be moved anywhere on the graphic.



Templates will also incorporate elements like SHAPES, which will onboard their availability to the user and train them on their usefulness and how they can enhance their graphic.



NOTE: These are simplified UIs and do not illustrate the final design.

SUMMATION

COST: \$3400 (\$1700 deposit to begin, \$1700 final deposit to launch live)
TIMELINE: 3 - 4 WEEKS after designs are approved.